Australia WIE

Employer: ImportExportTV
Internship Position: IT / SEO Intern
Industry: Broadcast Media Production and Distribution
Duration: Jun – Aug (6 weeks / 8 weeks)
Placement Location: Melbourne, Australia
Job Code: AUDIE02

A huge range of industry and market-specific shows streaming 24/7 on importexporttv.com. Now everyone can stay up-to-date with every industry, every country and the latest in global supply chain innovations, whenever and wherever they want! https://importexporttv.com/

Job Description

- Conduct testing and debugging on software and hardware applications;
- Provide solutions and suggestions for program improvements;
- Support in maintenance programming and assist in administering web content;
- Track, report, and analyze website analytics and campaigns
- Optimize copy and landing pages for search engine marketing
- Perform ongoing keyword discovery, expansion and optimization
- Research and implement search engine optimization recommendations
- Develop and implement link building strategy

Related discipline: COMP, EEE

Language Requirement

- Good command of spoken and written English